

CBS Radio and Papa Murphy's
Grill Your Way To The Ultimate Block Party Giveaway
Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER

- a. The CBS Radio and Papa Murphy's Grill Your Way To The Ultimate Block Party Giveaway contest (the "Contest") will begin on Tuesday July 7th, 2009 at approximately 4:00 pm Pacific Time ("PT") and end on Friday, August 24, 2009 at approximately 10:00 am PT.
- b. To participate in the Contest, you may enter via the following method(s): Stop by one of the participating Sacramento area Papa Murphy's restaurants listed at the end of these Official Rules, during the designated dates and times, to obtain and complete an official entry form, available while supplies last. Participants do not need to make a purchase to obtain or submit an entry form. Enter your full name, complete address, city, state, zip code, home phone number, and date of birth in the entry form. Completed entry forms must then be deposited into the designated drop box. All entries must be received by the designated ending time for each Papa Murphy's appearance.
- c. CBS Radio is not responsible for lost, stolen, mangled, illegible, incomplete or late entries.
- d. Limit one entry per person per location.

2. ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all KYMX, KNCI, KHTK, KSFM, and KZZO ("CBS Radio") listeners who are 18 years of age or older and who reside in the greater Sacramento metropolitan area. Employees of CBS Radio, its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Sacramento metropolitan area and the members of their immediate families and/or households are ineligible to participate or win. Subject to all applicable federal, state, and local laws and regulations.
- b. Listeners are eligible to win a prize in a CBS Radio contest only once every sixty (60) days and a prize valued at \$600 or more only once every six (6) months. Only one winner per household is permitted in any station contest.

- c. Winner will be required to present valid government-issued photo identification and sign all required releases in order to claim a prize.

3. PRIZES

- a. One (1) prize will be awarded. The prize is the following items for an ultimate block party: (i) ten (10) large pizzas with toppings from Papa Murphy's; and (ii) an appearance by winners favorite radio station and radio personality from one of the following radio stations KZZO, KYMX, KSFM, KHTK, or KNCL. Approximately Retail Value: \$2,000.
- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. Prizes will be delivered by CBS Radio, including CBS Radio vehicle and on-air personality from the winner's favorite Sacramento CBS Radio station. Prize may only be delivered to the winner's residence. CBS Radio will not remain at winner's residence for more than thirty (30) minutes after arrival. Date of delivery to be determined by CBS Radio.
- d. There is no substitution, transfer, or cash equivalent for prizes, except that CBS Radio may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of CBS Radio management with respect to the Contest are final.
- b. One (1) winner will be selected on Monday, August 24, 2009 at approximately 10:00 am PT in a random drawing of all eligible entries received.
- c. Odds of winning depend upon the number of entries received.
- d. Winner need not listen or be present to win.

- e. Winner will be contacted via telephone following the prize drawing. If winner cannot be contacted by Wednesday, August 26, 2009 at 5:00 pm PT, then winner forfeits prize and an alternate winner will be selected in a random drawing of the remaining entries received.
- f. Winners must execute and return any required Affidavit of Eligibility/Release of Liability Prize Acceptance Form within forty-five (45) days of winning or prize will be forfeited and an alternate winner will not be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. Winner will be required to sign an IRS Form W-9 or the equivalent or their prize will be forfeited. Failure to provide an accurate and complete SSN, if required, is a violation of federal law and will result in forfeiture of prize.
- b. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the Contest.
- d. The Station reserves the right to make changes in the rules of the Contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize related event is delayed, rescheduled, postponed, cancelled or has a change of venue, the Station reserves the right but not the obligation to cancel or modify the Contest and shall not be required to award a substitute prize.
- e. Failure to comply with the Contest rules may result in a contestant's disqualification, solely at the discretion of the Station.

- f. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Contest, or in the announcement of a prize.
- g. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of KYMX, KSFM, and KZZO, 280 Commerce Circle, Sacramento, CA 95815 and the main studio of KHTK and KNCI, 5244 Madison Avenue, Sacramento, CA 95841.

6. LOCATIONS, DATES AND TIMES FOR ENTRY

Papa Murphy's
4320 Elverta Road Suite 1
Antelope, CA 95843
July 6th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
6456 Antelope Road Suite A2
Citrus Heights CA 95621
July 7th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
6470 Fair Oaks Blvd.
Carmichael CA 95608
July 8th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
7528 Greenback Lane
Citrus Heights CA 95610
July 9th, 2009
12:00pm PT and 1:00pm PT

Papa Murphy's
8118 Gerber Road Suite 5
Sacramento CA 95828
July 10th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
4720 Laguna Blvd. Suite 60
Elk Grove, CA 95758
July 13th, 2009

4:00pm PT and 5:00pm PT

Papa Murphy's
2095 Golden Centre Lane Suite 50
Gold River CA 95670
July 14th, 2009
11:00am PT and 12:00pm PT

Papa Murphy's
8559 Elk Grove Blvd.
Elk Grove CA 95624
July 15th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
640 West Covell Suite G
Davis CA 95616
July 16th, 2009
12:00pm PT and 1:00pm PT

Papa Murphy's
3440 Palmer Drive Suite F
Cameron Park CA 95682
July 17th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
415 South Highway 65 Suite 2-A
Lincoln CA 95648
July 20th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
8821 Greenback Lane
Citrus Heights CA 95610
July 21st, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
5020 Foothills Blvd. Suite 2
Roseville CA 95747
July 22nd, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
7485 Rush River Drive Suite 420

Sacramento CA 95831
July 23rd, 2009
12:00pm PT and 1:00pm PT

Papa Murphy's
13 Purity Plaza
Woodland CA 95695
July 24th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
4819 Granite Drive Suite A
Rocklin CA 95677
August 3rd, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
5618 Folsom Blvd.
Sacramento CA 95819
August 4th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
4340 Arden Way Suite 1
Sacramento CA 95864
August 5th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
10530 Twin Cities Road Suite 40
Galt CA 95632
August 6th, 2009
12:00pm PT and 1:00pm PT

Papa Murphy's
5901 Watt Avenue
North Highlands CA 95660
August 7th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
2805 Marconi Avenue Suite 3
Sacramento CA 95827
August 10th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
65 Fair Lane
Placerville CA 95667
August 11th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
4700 Mack Road Suite 1
Sacramento CA 95823
August 12th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
731 Pleasant Grove Blvd. Suite 175
Rocklin CA 95678
August 13th, 2009
12:00pm PT and 1:00pm PT

Papa Murphy's
3291 Truxel Road Suite 29
Sacramento CA 95833
August 14th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
4424 Freeport Blvd. Suite 1
Sacramento CA 95822
August 17th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
5412 Madison Avenue Suite 110
Sacramento CA 95841
August 18th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
1288 West Capitol Avenue
West Sacramento CA 95691
August 19th, 2009
4:00pm PT and 5:00pm PT

Papa Murphy's
2455 Jefferson Blvd. Suite 110
West Sacramento CA 95691
August 20th, 2009

12:00pm PT and 1:00pm PT

Papa Murphy's
8364 Elk Grove-Florin Road
Elk Grove CA 95829
August 21st, 2009
4:00 pm PT and 5:00pm PT